

NEWSLETTER



Aug/Sept 2009

SugarRiverOutfitters



Built for the Mountain Life™

1% For The Planet is an alliance of businesses committed to leveraging their resources to create a healthier planet. Members recognize their responsibility to and dependence upon a healthy environment, and donate at least 1% of their annual net revenues to environmental organizations worldwide. The alliance aims to prove that environmental responsibility is good business. Mountain Khaki donates 1% on an annual basis!



FOR THE PLANET

MEMBER



Offered in color and textures from nature's palette



Life in the open air is different, and standard khakis just won't cut it. The Mountain Khakis™ design is a combination of light-weight comfort and heavy-duty construction.

Testimonial from Urban Climber
These pants are truly bombproof (like Dickies customized for climbers). Constructed from 10.4 oz. 100% cotton duck canvas, they're double layered on knees, butt, and cuffs, with triple stitching and bar tacks where needed - they'll take the rudest thrashing and ask for more.

Testimonial from Mountain Gazette
Mountain Khakis, out of Jackson Hole, is here to help us lose the loop. Their line of clothing for men and women nails the mountain look., but with style that leaves the jobsite behind. The Original Mountain Pant maintains the bomber three-stitch seams and stout construction we want from a rugged pant, but with a soft cotton canvas and svelte fit.

How Do You MK?

We want to know

HOW DO YOU MK?

Mountain Khakis are known as lifestyles pants because they can go virtually ANYWHERE! We want to know where you take your Mountain Khakis. **Send MK** your favorite photos featuring you, our SRO customers, doing what you do, in your favorite pants! MK will pick their favorites then post them on the MK blog, builtforthemountainlife.com. Lucky winners will receive a free pair of MK's!

